

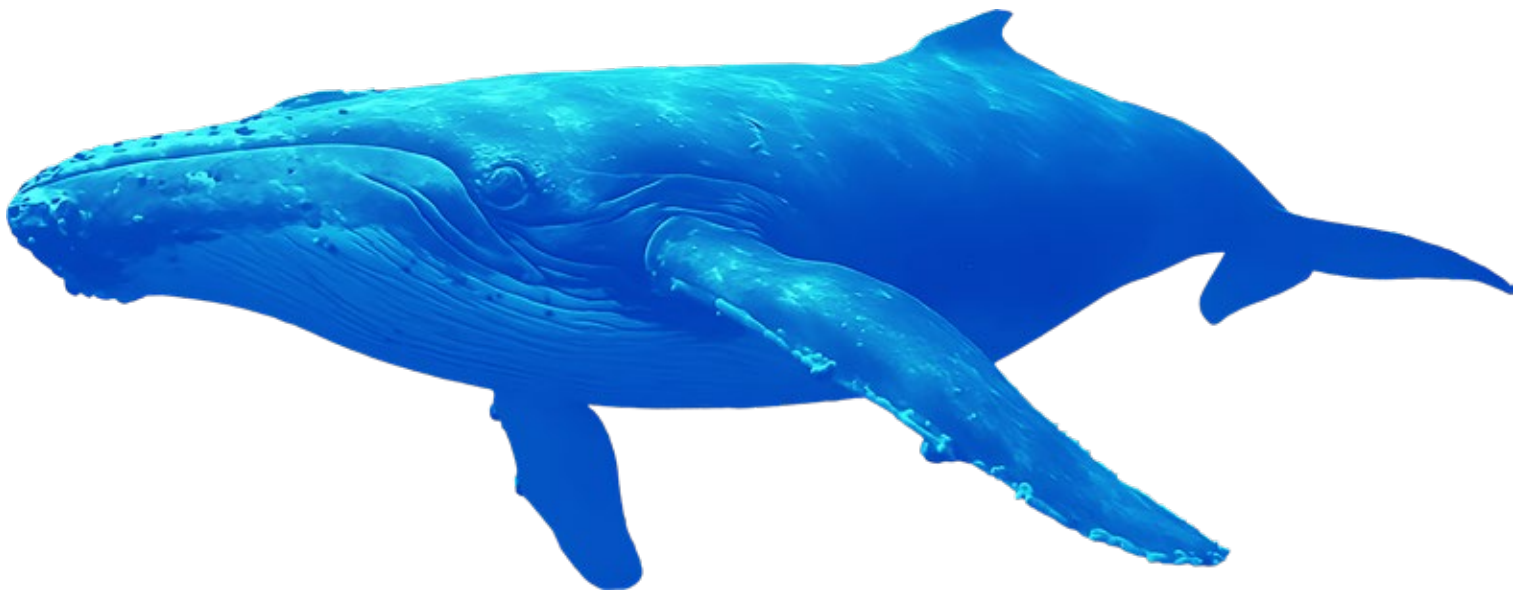


Bali, Indonesia



**OCEAN
IMPACT
SUMMIT**

June 8-9, 2026



Implementation Guide Road to Ocean Impact Summit (Road to OIS) 2026

A. Introduction

Road to the Ocean Impact Summit (Road to OIS) is a series of pre event activities organized as an integral part of the preparations for the Ocean Impact Summit (OIS) 2026. Road to OIS serves as a platform for consolidating ideas, strengthening the narrative, identifying strategic issues, and expanding networks and stakeholder support for OIS.

The guideline serves as a reference for ministries and agencies, local governments, development partners, academic institutions, business entities, communities, and other relevant stakeholders organizing Road to OIS activities, ensuring alignment with the objectives, theme, and intended outcomes of OIS 2026.

B. Road to OIS Objectives

Road to OIS aims to:

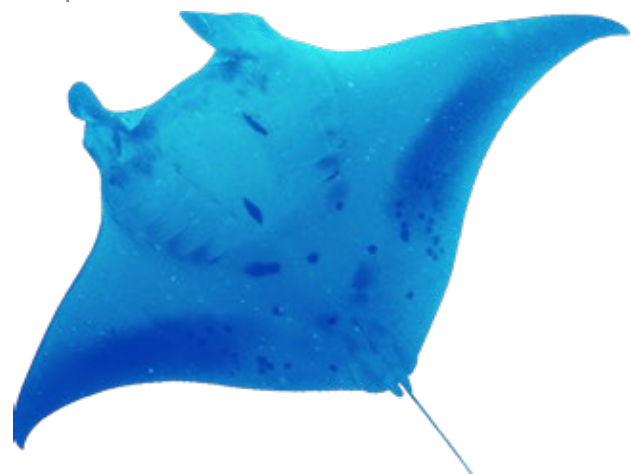
1. Promote the vision, theme, and agenda of OIS 2026 to national and international stakeholders;
2. Collect and refine issues, ideas, and relevant good practices (best practices) in line with the OIS 2026 theme;
3. Generate policy recommendations, commitments, and collaborative initiatives driven by results (impact-driven); and
4. Build a sense of ownership and active stakeholder participation in the implementation of OIS 2026.

C. Scope Road to OIS

Road to OIS is structured into two main categories:

1. Road to OIS – Promotion Activity
2. Road to OIS – Discussion Substance

Both categories may be implemented separately or integrated within a single series of activities, while maintaining due consideration of their respective focus and outputs.



D. Road to OIS – Promotion Activity

1. Purpose

Road to OIS Promotion Activities aim to enhance public understanding, awareness, and visibility of OIS 2026, including its theme, strategic value, and position within the sustainable marine and fisheries development agenda, as well as to amplify the narrative of “Indonesia – Global Blue Economy Hub.”

2. Forms of Activity

Promotion activities may be conducted in various formats, including:

- Public seminars, talk shows, or public lectures
- Side events at national/regional/international forums
- Media campaigns, (media gatherings, podcasts, webinars, opinion articles)
- Exhibitions, expos, or thematic business forums
- Community and youth engagement activities (youth forums, innovation challenges).

3. Target Participants

- Central and local governments
- Development partners and international organizations
- Business entities and investors
- Academics and research institutions
- Media and the general public

4. Key Messages

- Organizers are expected to deliver consistent key messages, including:
- The urgency of sustainable marine and fisheries management
- The role of OIS 2026 as a platform for collaboration and concrete action
- The position of Indonesia (or the host) in advancing global ocean leadership
- The linkages between OIS and national and global development agendas

5. Expected Outputs

- Increased public understanding of OIS 2026;
- Strengthened stakeholder interest and participation in OIS 2026; and
- Documentation of promotion activities (brief reports, media coverage, and communication materials).



E. Road to OIS – Discussion Substance

1. Purpose

Road to OIS – Substantive Discussion Activities aim to discuss in depth strategic topics to be raised in OIS 2026, in order to formulate recommendations, lessons learned, and collaborative initiatives of an implementative nature, and to amplify “Indonesia - Global Blue Economy Hub”.

2. Focus Topics

Discussion topics must be aligned with the OIS 2026 themes and streams (not limited to):

- Blue Economy and sustainable financing;
- Seafood resilience and sustainable fisheries;
- Conservation, biodiversity, and climate change;
- Innovation, technology, and digitalization in the maritime sector; and
- Empowerment of coastal communities and enhancement of coastal human resource capacity.



3. Form of Activity

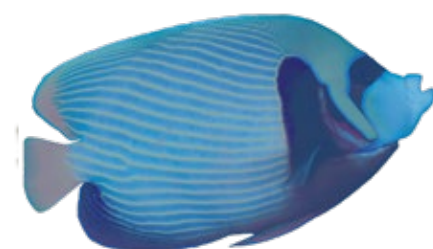
- Focus Group Discussion (FGD)
- Thematic workshop
- Policy dialogue or expert meeting
- Cross stakeholder roundtable discussion

4. Principles of Implementation

- Data and evidence - based
- Promote multi stakeholder and inclusive dialogue
- Solution and impact oriented
- Produce outputs that can be followed up

5. Expected Output

- Summary of discussion results (policy brief, issue paper, or executive summary)
- List of policy recommendations or action agenda
- Proposal for initiatives, partnerships, or commitments that can be elevated in OIS 2026.



F. General Provisions for Implementation

1. Road to OIS organizers are required to ensure the alignment of activities with the theme and narrative of OIS 2026.
2. Organizers are expected to coordinate with the OIS 2026 Secretariat prior to the implementation of activities.
3. The identity and communication materials of Road to OIS must include the OIS 2026 logo and tagline in accordance with the applicable provisions.
4. Organizers are required to submit a brief report on the implementation of activities to the OIS 2026 Secretariat.

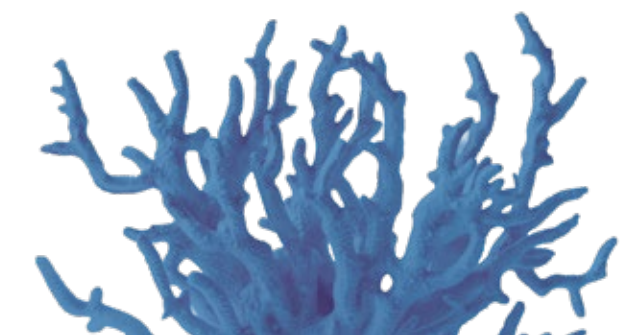
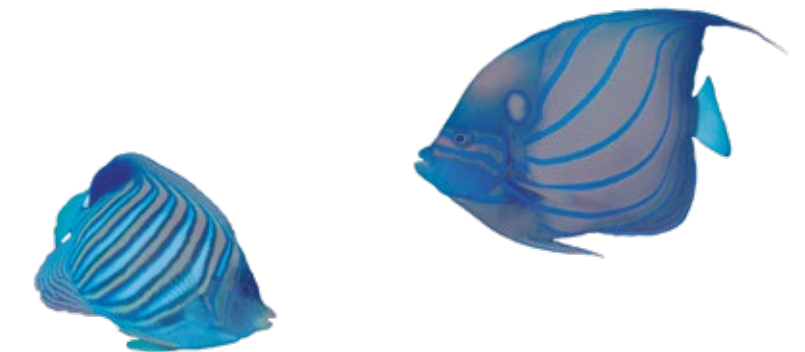
H. Conclusion

This guideline is expected to serve as a practical reference for all relevant parties in organizing Road to OIS activities in a focused, consistent, and impactful manner. Through Road to OIS, OIS 2026 is expected to generate strong, relevant, and action oriented agendas and commitments for the sustainability of marine and fisheries resources.

G. Reporting and Documentation

The Road to OIS activity report shall at a minimum include:

- Time and place implementation
- Organizers and partners
- Objectives and summary activity
- Participants and speakers
- Main results and recommendations
- Visual documentation (photos /videos)





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